

YET ANOTHER AWARD FOR THE SUMMILUX HOOD BY ELICA

Summilux, the hood designed by Fabrizio Crisà, is declared a silver Top Winner at the International Design Excellence Awards 2017, earning Fabriano new international acclaim.

Fabriano, September 2017 - Elica, a leader in the design and production of kitchen range hoods, adds to its vast collection of awards this year with yet another prize at the IDEA (International Design Excellence Awards), the international competition organised by the Industrial Designers Society of America.

Summilux, Elica's chandelier hood in white glass with a frosted finish, was declared a silver winner by a prestigious committee of design experts. Through the combination of mirror-finish steel in the stainless steel version, or mirror-finish copper in the copper version, and glazed glass, Summilux creates the perfect balance between emotion and technology making this hood perfect for installation in a range of different kitchen styles, whether modern or classic. The hood features a double light source: adjustable ambient lighting and a LED disc directed over the cooktop for perfect lighting of the work area. With Summilux, light is the absolute protagonist of the kitchen. Summilux features sensors able to detect the type of cooking and the amount of vapour generated, thus ensuring the most efficient and completely automatic calibration of the extraction level. The high performance of Summilux confirms Elica's standing as a leader in domestic air treatment products.

"The winners of IDEA 2017 demonstrated how the designers were able to capture that which is invisible to most, allowing themselves to be inspired by the beauty of detail and the simplicity of products" - stated Chair Owen Foster, an IDEA 2017 judge and member of the Industrial Designers Society of America.

The yearly event attracts hundreds of candidates from more than 50 countries throughout the world, divided into 20 categories. The winners were announced at the Woodruff Arts Center of Atlanta during the IDEA 2017 Gala ceremony last 19th August.

This important award follows the prestigious Red Dot Award 2017 and the Iconic Design Awards, won by Summilux together with the Bio and Nikola Tesla products, once more confirmed as the leading products of this Fabriano-based company in 2017.

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ELICA

The Elica Group, active in the range hood market since the '70s, chaired by Francesco Casoli and managed by Antonio Recinella, is today a worldwide leader in terms of units sold. Elica Group is a frontrunner in the European market for the design, production and commercialisation of electric motors for range hoods and heating boilers. With more than 3,600 employees and an annual production rate of more than 19 million pieces, Elica Group utilises a production platform split across eight different sites in Italy, Poland, Mexico, India and China. Long-standing experience in the market, high attention to design, research into materials and advanced technologies, maximum efficacy and reduced consumption, are the elements setting the Elica Group apart and which have allowed to the company to revolutionise the traditional image of range hoods: no longer simple accessories, but rather objects of unique design able to improve our quality of life.