



CRISTINA SCOCCHIA is born in Sanremo, on December 4<sup>th</sup> 1973. She earned a degree with full marks in Economics from Bocconi University and a PhD in Business and Management from the University of Turin.

Cristina Scocchia has been the Chief Executive Officer of L'Oréal Italia since 1 January 2014 and recently she has also been appointed Chairman.

Previously she built a rapid and successful international career in Procter&Gamble, where beginning from 1997 she served in positions of increasing responsibility in mature and emerging markets, to culminate in the role of leader of the Cosmetics International Operations Division, with the responsibility of supervising the brands in her portfolio in 70 countries.

She is Vice President of Cosmetica Italia and of Centromarca, member of the Presidential Council and the Executive Council of Federchimica and UPA, member of the Assolombarda Committee and President of the Cosmetics Section.

She also serves as a member of the Boards of the Industrial Union of Turin, Indicod-ECR, Foreign Investors Advisory and the Sodalitas Foundation.

She seats in the Board of Directors of Luxottica, Auditel and Valtur.