



# GIAMPAOLO CASELLI

## PROFESSIONAL EXPERIENCES

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October 2016 Elica Spa Fabriano/Italia  
*Group Controlling Manager*

June 2013 Gutmann GmbH Mühlacker/Germany  
*Chief Financial Officer*

Gutmann was acquired by Elica in 2009 and is the worldwide leader for top quality products. Direct connection with the end user, through kitchen studio channel, high customizing of the product targeting consumer needs, advanced technology solution characterize the *modus operandi* of Gutmann

My role is enlarged because I'm in charge not only for accounting, planning & controlling, legal, tax finance but even for information system and human resource.

The target is to make free the General Manager to be focused on market and product development and let me follow all the back office operations

2010 Putian Electric Co., Ltd. Shengzhou/Cina  
*Chief Financial Officer*

The penetration of the Chinese market has prompted the group to buy a majority stake of a Chinese company, located in Zhejiang province. The mostly remarkable experiences are:

Supporting financial due diligence during the equity transfer agreement:

- analitic review of the local gaap figures and calculation of



2006 Elica S.p.a. Fabriano  
*Project manager of statutory and managerial consolidated statements with Cognos software*

Analysis, development and follow up of a consolidation system under IFRS, statutory and managerial articulated by SBU / ASA through the Cognos suite, integrated with the accounting system (SAP)

2006 Elicamex (MX) and Elica Group Polska (PL)  
*Project Leader for roll out of the system mySAPfinance.com into foreign companies*

Gap analysis of Mexican and Polish GAAP to IFRS for the introduction of SAP accounting accounting system in foreign companies)

2006 Elica S.p.a. Fabriano  
*IPO into STAR segment managed by Borsa Italiana in Milan*

I participated actively in the project team and in particular I followed the following documents:

- memorandum on the system of management control;
- QMAT;
- Business Plan (of both strategic and financial part);
- Circular Offer;
- Analyst presentation

2005 Elica S.p.a. Fabriano  
*Team Leader in the transaction on International accounting standards*

Analysis of impact of transition to IAS / IFRS for consolidated financial statements of the Group and applied implications (especially Special Ledger, Segment Information, Cash Generating units, Impairment test, Business Combinations and Purchase Price Allocation).

2004 Elica S.p.a. Fabriano  
*Team Leader mySAPfinance.com project*

- Analysis of "as is" and the definition of "to be" for platform accounting, financial, control and administrative processes for all group companies (6 companies);
- Implementation of the modules FI (accounting) and CO (controlling) of SAP modules including AA (investments and assets) TR (treasury and corporate banking interface) and

ECCS (consolidated statutory and management), starting from the parent and subsequent "roll out" over the subsidiaries and affiliates.

- Analysis of the data warehouse Discoverer of Oracle for accounting receivables and payables. Development of corporate performance management through the balance scorecard, key performance indicators and the value chain of Porter.

1995–2005 Elica S.p.a. Fabriano  
*Group Financial Controller*

- Design and implementation of management accounting (Budget, Cost Accounting, Balance Scorecard & Key Performance Indicators);
- Corporate transfer pricing: Multiple regression models assessing the value, functional analysis, qualification of counterparties as contractual manufacturer or commercial distributor or business platform
- Re definition of product costing method (Evolved Direct Costing);
- Material ledger stock tacking according to civil and fiscal criteria (LIFO, FIFO, Weighted Average, Last month, etc...)
- Establishing a reporting system to support the decision by analytical tools like OLAP (Oracle)
- Extending the system of management control at group level;
- Process owner for AFC area of the team that started in the company, the ERP system (BPCS);
- Drafting of consolidated statutory statement for Elica group

1994–1995 Origin S.r.l. Milano  
*Process Controller*

- Implementation of a new methodology for managing contracts in a multinational software company to control business, technical and financial risks.

## EDUCATION

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|------|--|--------------------|
| 2010 | Province of Zhejiang   | Shaoxing           |
|      | <ul style="list-style-type: none"> <li>• Recognised as a talent in the financial sector in Zhejiang province</li> </ul>          |                    |
| 2010 | London house   | Gatwick on the sea |
|      | <ul style="list-style-type: none"> <li>• Full immersion english language course getting the level "intermediate plus"</li> </ul> |                    |
| 2007 | Cognos   | Milano             |
|      | <ul style="list-style-type: none"> <li>• Training course on the software for Consolidated Balance Sheet Controller</li> </ul>    |                    |

2005	ITA	Milano
	• Training course “International accounting principles IFRS”	
2004	ISTAO	Ancona
	Training course “Business Plan”	
1997	SDA Bocconi	Milano
	• Training course “Strategic Management Accounting”	
1996	Court of Appeal	Ancona
	▪ Ammess to register of Auditors	
1995	University	Aquila
	▪ Admitted to the register of “Dottore Commercialista”	
1995	Palo Alto School	Milano
	▪ Management control and reporting techniques	
1993–1994	Profingest	Bologna
	Master in business administration, ASFOR certified.	
1985–1992	University	Ancona
	Degree in Economy;	
	Grade 110 on 110, thesis on Banking Technology (Prof. Raggetti): The review and certification of credit bank farm	
1980–1985	Institute “Umberto I”	Ascoli
	Diploma of surveyor, grade of 50 on 60.	

## PERSONAL DATA

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- Born in San Benedetto del Tronto the 16 agosto 1966;
- Resident in Fabriano, street Fratelli Latini, 61, Italy,
- Mobile: +39 348 3985618
- Married with two daughters.
- I really like sports cross fit and technical diving

## INTERESTS

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Expert in computer architecture on both AS400 and PC (data warehousing, designing computerized procedures); application systems known: ACGv2 (IBM) BPCS (SSA), CDR / GRA (SARCE), mySAP.com (SAP), suite Cognos CPM, K3 (Kingdee), Office (Microsoft). Navision (Microsoft), SQL

Good knowledge of English and B1 level in Deutsch language